

EDUGROVE MANDARIN  
ENRICHMENT CENTRE PTE LTD /  
EDUGROVE LEARNING SERVICES  
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Director



# LEARNING MANDARIN HAS NEVER BEEN SO FUN!

Learning a second language is imminently useful – excitingly enriching at best, but extremely frustrating at worst. Chinese Mandarin, spoken by a billion people across the world proved to be one of the most complex languages. Although children at a young age have an advantage to demystify the language, it's the crucial method that will make or break the learning experience. Veering away from traditional teaching is EduGrove Learning Services that promises and delivers a fun way in learning Mandarin.

Inspired by his wife's passion and teaching methodologies, Mr Jerry Theseira jump-started EduGrove in 2011, but only after finding the right location at their

off inspiration to Mr Jerry Theseira, and also EduGrove's Head of Curriculum and Programme. By integrating drama and other interactive activities as teaching tools, lessons become more interesting and more meaningful. Students are able to retain information effectively. The textbook traditional teaching then pales in comparison to a more refined programmes and holistic ways. In addition, EduGrove's teachers also play a key role. Aside from being highly-qualified, they must also converse in English fluently to work closely with non-Mandarin speaking parents on each student's development. With a personality to boost, the teachers greatly help invigorate EduGrove's core programmes, as well as stir up the student's interest.

## "A PLAY-BASED APPROACH METHOD OF FUN AND INNOVATION"

current premises in Pasir Ris Sports and Recreational Centre where everything fell into place. Not only did EduGrove find a suitable place for business to accelerate, but it complements the school's programmes being close to nature, surrounded by sporting facilities ideal to active children.

EduGrove's mastery on such a unique way of teaching Mandarin to toddlers in Playgroup; students in kindergarten, primary, secondary and international schools; and even to adults, stems from Ms Dawn Wang Dong Yue's 20 years of experience; the same person that sparked

Earning the valuable trust of parents and patronage amongst professionals keen to learn Mandarin, EduGrove has exceeded enrollee expectations, reaching 170 students in a year. Edugrove is now one step closer to its plans of expansion into China and to the neighboring South East Asian countries. But first, it endeavors to work with the Children's Society and the Society of St. Vincent De Paul to offer free classes to children from poor families in Singapore.

It may be an uphill battle when Mr Jerry Theseira dabbled learning Mandarin years ago, a far cry from the warm, smiling faces found at EduGrove, where children bask in a play-based approach method, and where teachers and parents work closely together towards the student's development.



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